Case study: **Brazil**
Background: critical consumer finance law

Case study: Brazil
Background: consumer law

Case studies: **England & Wales, Canada**
Background: gender and political economy

Case studies: **England & Wales, EU**
Background: law and development

Case study: **EU**
Background: multilevel and transnational regulation
Some see bingo as insignificant. We disagree.

“Let’s face it, Las Vegas uses bingo halls as loss leaders. They know they're going to bring in the one spouse that likes to play bingo and the other spouse that's going to go and really spend the money where it counts.” (female charity bingo hall manager, Canada).
Sources: Case law, legislation, political debate, licensing guidance, codes of practice, standards, rules of play...
...and people’s experiences of the rules.

THE 10 COMMANDMENTS OF BINGO

1. Thou shall not sit in thy neighbours lucky seat.
2. Thou shall not stare at thy neighbours card.
3. Thou shall not take the Callers name in vain.
4. Thou shall not call false "Bingo".
5. Thou shall not wish bad luck on thy neighbour.
6. Thou shall not harass or threaten to kill the "Caller".
7. Thou shall not steal thy husband's money for Bingo.
8. Thou shall not brag about how much thou hast won.
9. Thou shall not whine about how much thou hast lost.
10. Thou shall not covet thy neighbours winnings.
Some Comparative Lessons

1. The value of expanding the concept of ‘responsible gambling’ to better reflect fairness for players and workers
2. The need to take into account non-commercial organisations that use gambling to fundraise, by including them in debates about regulation and by exploring how they use proceeds, how they are connected to players as donors, and how they mobilise volunteers
3. The need for rules that reflect the distinctiveness of bingo as a game, and a playing environment
4. A potential role for gambling regulators in supporting and preserving everyday forms of play like bingo
5. The need to better support international collaborations among local governments that license low-level forms of gambling such as bingos
6. A diverse answer to whether, and how, gender is relevant to the regulation of bingo.
“Everyone is a volunteer. Every worker on the floor. And, volunteer is a dicey word for some of them....If they don’t show up for what they’ve been assigned they do get fined. Seventy five bucks and hundred and fifty bucks in the summer” (male organiser of an independent charity bingo in BC in which most of the bingo volunteers were Filipina mothers).
Research out of the spotlight

“Are you the singer, love? Are you the Cher?” (Player questioning the researcher, non-commercial members’ club, South Wales).

“I used to go to the Isle of Sheppey with my parents, to a caravan park. We would play (bingo) in a small church hall. I remember I won a cauliflower once. I was so happy, I can’t tell you. I know—it’s ridiculous how happy I was!” (laughs, at herself). (Woman involved in running a weekly South London bingo game for a non-commercial members’ club).
“Are you sweating, pet?” (commercial bingo employee, North East England).

Graffiti on a bingo hall wall, England.
Thank you for coming!

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